



Special Offer for Music Publishers

International Matchmaking and Conference Programme at WOMEX 10

For the first time WOMEX will be offering Matchmaking to music publishers in the 2010 Edition. The aim of this is to promote networking opportunities at WOMEX and help bring interested business partners together.

WOMEX Matchmaking will orientate itself towards music publishers who want to offer their services as a sub-publisher and/or are looking for sub-publisher in other areas. WOMEX is a perfect platform for this due to its high proportion of international delegates – last year at WOMEX 09, there were over 200 music publishers alone, representing around 50 different countries.

A conference session based around the following issues: „**The Secret of Sub Publishing – What is a sub-publisher, how do I find a sub-publisher, should I take on the responsibilities of a sub-publisher myself?**“ will provide an introduction to the Matchmaking at WOMEX 10.

The Matchmaking events will be curated and managed by Rosita Kürbis from Komplize Produktion. The format to be used here is based on her years of experience in the development and optimisation of networking structures. (Highlights among others were: „International Matchmaking Event (IME)“ at Popkomm; the „Matchmaking“ for the French Embassy at CeBIT (2008)).

The 15th edition of WOMEX in Copenhagen, Denmark in October 2009 saw over 2,700 delegates from more than 90 countries from all areas within the music industry, including 650 exhibitors and 280 stands. Alongside the Trade Fair, WOMEX presents a full conference programme with over 30 sessions, the showcase festival with 57 acts performing on 6 stages and an international film market with screenings.

For further information about WOMEX please browse the current flyer:

<http://www.womex.com/realwomex/pdf/2010/flyer.pdf>

10) WOMEX

THE WORLD MUSIC EXPO

What the Matchmaking offers:

All music publishers attending WOMEX and taking part in the Matchmaking will be able to benefit from an **extended SMART Rate** registration price until: **13.08.2010**. Please fill out the Registration Form (attached), specifying „Publisher Matchmaking“ on the form and fax it to WOMEX on +49 30 318 614 10 by 13 August.

Alternatively you can register online using the special registration code: w2Hxw3woyP

<https://www.womex.com/registration/womex10/>

Please note, places are restricted – first come, first served.

Details on registering for the Matchmaking opportunity itself will be made available shortly.



WOMEX 10, Copenhagen, Denmark, 27-31 October 2010

<http://www.womex.com>