

SHORTSEA XML

NorStella
Lead Partner of ShortseaXML

<Making IT simple>

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Paris

Arild Haraldsen, CEO NorStella



MARCO POLO 
NEW WAYS TO A GREEN HORIZON

NorStella



- **Non profit private Foundation for ebusiness and trade facilitation**
- **Objective**
 - **to develop and promote the use of open, international standards for interoperability between eGovernment, eBusiness and eTrade**
- Because of our independent position in the market, with no links to any particular sector or industry, NorStella is able to serve all kinds of businesses and actors in the market, thus contributing to the establishment of cross sectorial solutions
- More information on www.norstella.no

SHORT SEA
XML

< **making it simple/** >

MESSAGE STANDARD FOR SHORT SEA SHIPPING

What have we achieved?

- "ShortseaXML" is established in the industry as a "trade mark" for
 - Improved customer service
 - Reduced transport costs
 - Improved utilization of transport units
- Based on robust and internationally accepted standards recommended by UN and supported by EU and CEN/ISSS as "proof of concept" of interoperability in practice
- More than 40 implementations started or about to start
- Has given the shortsea-industry a competitive edge related to road transport

What will happen next?

- This has been a joyful journey for the last two years
- But the best is yet to come....
- Stay with us until the end (of this event) to learn more

ShortseaXML

The Way Forward

- All subsets can be downloaded from our website www.shortseaXML.org free of charge
- All maintenance, changes in existing messages or new messages will be approved by UN/CEFACT according to UN/CEFACT rules and procedures
- An User Group headed by NorStella will be established in November
 - First meeting in Amsterdam x.11– for participation contact mariann@norstella.no
- Purpose of the User Group
 - Exchange of experience between users
 - Define needs for changes in existing messages or new messages
 - Promote the use and benefits of ShortseaXML-messages
 - Provide Implementation Guides and Subsets (profiles) for each industry through a self-service access to the website www.shortseaxml.org

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How to keep <making IT simple>



Approved by UN/CEFACT according to UN/CEFACT rules and procedures

UN/CEFACT

TBG 3
Transport

SMDG
Maintenance

NorStella
User Groups
Messages
(master)

www.shortseaxml.org

New messages and changes/extensions of old messages

Subsets
of messages

Extract of existing subsets
(profiles)

Specific implementation by the industries